

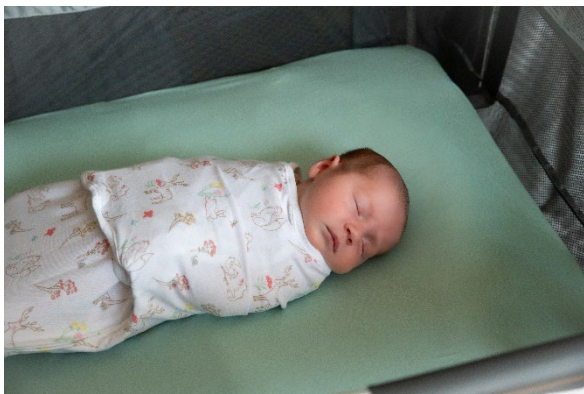
Safe Sleep Initiatives Newsletter

Sudden Unexpected Infant Death Prevention Program

The Sudden Unexpected Infant Death Prevention Program is happy to announce continuation of program activities through funding from the Health Resources and Services Administration's Maternal and Child Health Bureau. We are grateful for their support, and we look forward to the meaningful work that will take place in year 4 of this cooperative agreement.

Safe Sleep Image Library – now available!

Come visit the new Safe Sleep Image Library, now available here: [Safe Sleep Image Gallery](#)! The American Academy of Pediatrics (AAP) offers original images to the public that accurately and responsibly portray safe sleep practices. These images are available for anyone to download and use in print, broadcast or online publications or to share on social media.



Photos by Carolyn Rikje Photography

Enrollment Open: Safe Sleep Champion Network!

The Safe Sleep Champion Network (SSCN) was established to create a network of pediatrician experts in safe sleep to promote safe sleep recommendations and education for providers to better serve families. The SSCN will recruit 20 AAP chapters and champions to elevate the AAP's safe sleep initiatives and build relationships between pediatricians and fatality review programs to identify and improve prevention efforts. If you would like to get involved, please email Erika Pufunt at epufunt@aap.org or share with your AAP chapter leadership.

Program Webinars

Recordings are available for previous program webinars for those who were unable to attend the live webinar.

Promoting Safe Sleep: Doulas and the Cultural Significance of Being in the Room

This webinar highlighted the crucial role that doulas play in advocating for safe sleep practices, with a special focus on Black doulas who honor and uphold the traditions of their ancestors. It discusses the intricacies of quality care that have been passed down by traditional Black birth workers through

generations, alongside the progress made toward enhancing coverage methods for doula services. The aim is to ensure that historically marginalized families and individuals of color, particularly Black women and birthing people from various economic backgrounds, receive access to high-quality, compassionate, and respectful care. [Click here to watch.](#)

Partnering for Prevention: Evaluation and Decision Making

This webinar highlighted the importance that both evaluation and assessment have in program success, specifically related to Sudden Unexpected Infant Death (SUID) prevention. Our speakers discussed various evaluation strategies and looked at how risk perception influences family decision-making in SUID prevention. This webinar went through the reasoning behind why we should evaluate programs, how to narrow down on the problem through root cause analysis, breaking down barriers to change, and dove into different intervention types to find solutions. [Click here to watch.](#)

Tribal Community Grants Opportunity

The AAP and the National Center for Fatality Review and Prevention (National Center) are offering grants to Tribes or Tribal community organizations to work toward increasing access among Tribal communities to safe infant sleep products and supplies. Up to 8 grants of \$20,000 will be awarded to qualified applicants. Grantees will be funded for a 9-month project period, September 1, 2025 through May 31, 2026. The grants will support planning and implementation of new projects and/or expansion of existing projects to increase Native families' access to safe infant sleep products. Grantees will be offered guidance and technical assistance, including connection with any locally present fatality review systems and/or Safe Kids coalitions, to provide support as appropriate. Please share this opportunity with your network as appropriate. Applications must be submitted by September 30, 2025. Application and additional information can be found here: <https://www.surveymonkey.com/r/72G5VQ5>

Around the Academy

Announcing the new AAP Injury Prevention Patient Care Page!

We're excited to announce the launch of the Injury Prevention Patient Care page. The AAP provides comprehensive injury prevention resources for clinicians and parents, emphasizing education and injury prevention counseling. These resources are designed to support the health and safety of children at every stage of their development. These resources address a wide spectrum of critical issues affecting children and adolescents, including Child Fatality Review, Child Pedestrian and Passenger Safety, Helmet Use and Recreational Safety, and more. Whether you're seeking insights into injury prevention strategies or looking to inform policy and practice, these resources serve as vital tools in advancing pediatric care and protecting young lives.

Explore and share the page: <https://www.aap.org/en/patient-care/injury-prevention/>

From the National Collaborative for Safe Infant Sleep (NCSIS) Partners

Free Webinar Series: First Candle Safe Sleep & Bereavement Webinars

Please join First Candle for their Safe Sleep and Bereavement Webinar Series this fall for NICU Awareness Month, Baby Safety Month, Safe Sleep Awareness Month, and Pregnancy & Infant Loss Awareness Day. Each session explores a different stage of the journey — from NICU to home, to building safe sleep practices in the community, to healing after the loss of a baby. Register for one, two, or all three sessions. Each has its own Zoom link. All registrants will receive recordings. The series begins on Wednesday, September 17. Learn more and register here: <https://firstcandle.org/first-candles-safe-sleep-and-bereavement-webinar-series/>

Safe Kids Worldwide Childhood Injury Prevention Convention October 15-18, 2025

The Safe Kids Worldwide Childhood Injury Prevention Convention (PrevCon) is one of the largest gatherings of safety professionals in the world dedicated solely to the field of childhood injury prevention. It brings together leading experts, advocates, academics, and partners to share best practices and experiences with the aim of increasing our collective impact.

Additional information and registration here: <https://prevcon.org/>

International Virtual Conference on Stillbirth, SIDS, SUID/SUDI & SUDC October 8-10, 2025

Join us to explore the latest breakthroughs in perinatal and infant death research, highlight critical issues of access, and create spaces for parents, clinicians, and advocates to connect in powerful and meaningful ways.

Additional information and registration here: <https://ispid2025houston.com/>

The Sudden Unexpected Infant Death Prevention Program is funded by Cooperative Agreement Number UF745730 from the US Department of Health and Human Services (HHS), Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB) as part of an award totaling \$500,000 annually with 0 percent financed with non-governmental sources. Its contents are solely the responsibility of the authors and should not be construed as the official position or policy of, nor an endorsement by, HRSA, HHS or the US Government.